



## **Downtown Two-Way Street Conversion FAQ's**

### **1. How is this project being funded?**

This project is being supported by Gain Share. The Gain Share program, created by the State Legislature as part of the Strategic Investment Program (SIP), allocates a portion of personal income tax revenue to local jurisdictions. The share is based on income tax derived from the retained and new employees of companies participating in the SIP.

### **2. Why convert to a two-way street system?**

- Two-way streets are easier to navigate, and they allow drivers to see businesses from two directions.
- Two-way streets create a less confusing circulation pattern which is more intuitive to all users.
- Two-way streets eliminate indirect routes, which reduces travel time, fuel consumption, and emissions.
- They provide more direct routes to downtown destinations.
- They create direct emergency vehicle access to and from downtown.
- They create slower traffic speeds due to fewer lanes in each direction.
- Two-way streets improve pedestrian perception of the street as less of a barrier.
- They increase exposure of adjacent businesses to passing motorists.
- Two-way streets increase access to adjacent properties served by driveways.
- Two-way streets are favored by transit users for improved transfers between routes.

### **3. Why not spend the money somewhere else?**

This is part of the overall strategy to make Downtown Hillsboro a great place to live, work and shop. We've worked to help improve storefront signage and lighting. We've partnered to bring major community events and activities to Downtown, such as Celebrate Hillsboro, Holly Days, Tuesday Marketplace, the Hillsboro Farmers' Market on Saturdays, and the Latino Cultural Festival.

We all benefit when Downtown Hillsboro is thriving. With more shoppers there are more small businesses, more work opportunities for our residents, and higher property values. Welcoming more shoppers and diners also leads to new stores and restaurants that we all enjoy, including businesses that fill specific needs such as a bakery, grocery store, and taphouse, to name a few.



**4. Who is advocating for the two-way conversion?**

The Hillsboro City Council has set this project as a council priority and The Hillsboro Chamber of Commerce's Board of Directors unanimously supported the proposed investment in a two-way street system.

**5. Why is this project focused on Downtown Hillsboro?**

Downtown Hillsboro is the heart of our city and our historic center. It's one of the few places where we, as residents, can all gather together – partly because we can get Downtown by car, train, bus, bike or foot. But Downtown Hillsboro was not intended to be a thoroughfare where local drivers zoom by and visitors spend their time figuring out how to get around the one-way grid.

**6. How is the two-way conversion going to happen logistically?**

As the design progresses, we will craft a detailed construction implementation plan. Comprised of 35 blocks, the two-way conversion grid is substantially large. Although some disruption is to be expected, we will engage with Downtown Merchants and residents to minimize impacts to the community. More information on the implementation plan will be provided at the next open house in spring 2015, and we welcome any feedback you may have.

**7. Where can I get more information?**

To comment, ask questions, or get more information visit [www.Hillsboro-Oregon.gov/2Way](http://www.Hillsboro-Oregon.gov/2Way)

**Project Contacts:**

Karla Antonini, AICP  
Economic Development Project Manager  
[Karla.Antonini@hillsboro-oregon.gov](mailto:Karla.Antonini@hillsboro-oregon.gov)  
(503) 681-6181

Tina Bailey, PE  
Senior Program Manager  
[Tina.Bailey@hillsboro-oregon.gov](mailto:Tina.Bailey@hillsboro-oregon.gov)  
(503) 681-6216